

CeMAT ASIA 2023

International Fair for Materials Handling,
Automation Technology,
Transport Systems and Logistics

24-27 October 2023
**Shanghai New International
Expo Centre**

www.cemat-asia.com



中国物流与采购联合会



中国机械工程学会



Deutsche Messe



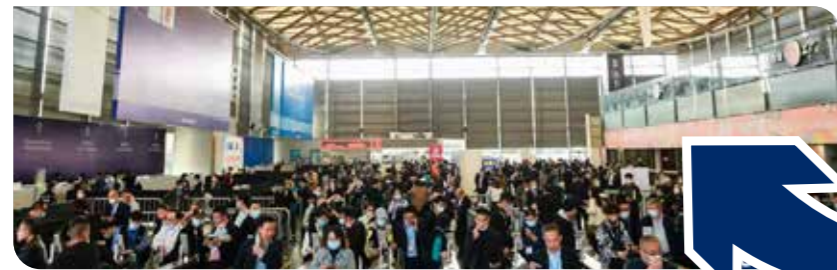
CeMAT
ASIA

Intelligent Logistics in Retrospect Witness the Moment of Glory

Since its inception in 2000, CeMAT ASIA with a history of more than 20 years has developed into an important exhibition platform for the logistics warehousing and transportation industry in Asia.

"At this critical moment of transformation for Chinese manufacturing, exhibitions will play into their advantages and serve as a grand industrial platform to showcase globally-advanced innovation and technologies in support of Chinese intelligent manufacturing."

-Gary Liu, Managing Director of Hannover Milano Fairs Shanghai



- 4-day Show Period
- Over **80,000** m² Exhibition Area
- Over **800** Exhibitors



- **200+** Buyer Delegations Per Year
- **500+** Matchmaking Organized by the Organizers



- Nearly **40** Concurrent Forums and Activities
- Covered Hot Topics including Smart Logistics, Automobiles, Supply Chain, Medicine, Cold Chain, Foods, Robots, FMCG and New Energy



- Over **89%** Visitors with Purchasing Decisions
- Over **88%** Exhibitors Closed Onsite Deal and Received Cooperation Intentions

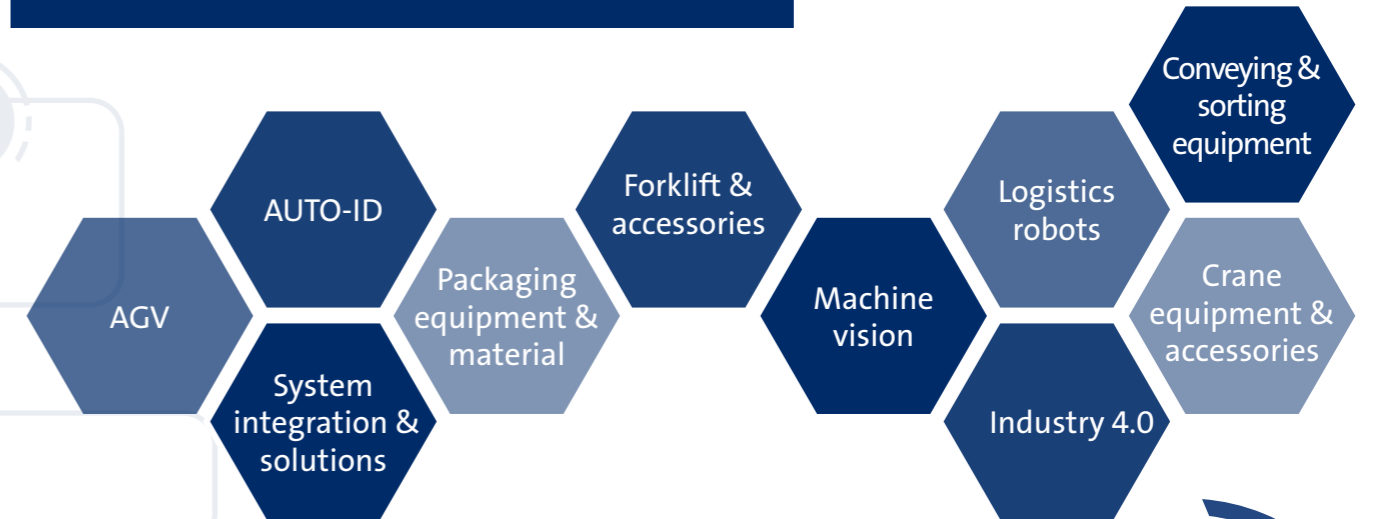


- **300,000+** Official Website Views
- **80,000+** Official Accounts Subscribers
- **70+** Industry Media Partners



CeMAT ASIA 2023 Seize Industry Opportunities to Lead the Openness Trend

A 360 Degree Exhibiting Platform with Precise Classification



Exhibitor Testimonials

Key words: High Quality, High Exposure, High and New Technologies, Industrial Vane.



**Vice President and GM of China for Dematic
Mr. Sun Chao**

As an old friend to CeMAT ASIA, Dematic takes attending the exhibition very seriously and displays its frontier and innovative technologies at every session in support of developing intelligent manufacturing in China. Even though disease prevention has been escalated this year, which led to a decline in visitors compared with the previous year, we still met many potential clients, far exceeding our expectations. We will take into account clients' requirements and suggestions to further the process of localization and technology innovation. Wish CeMAT ASIA another great success next year!

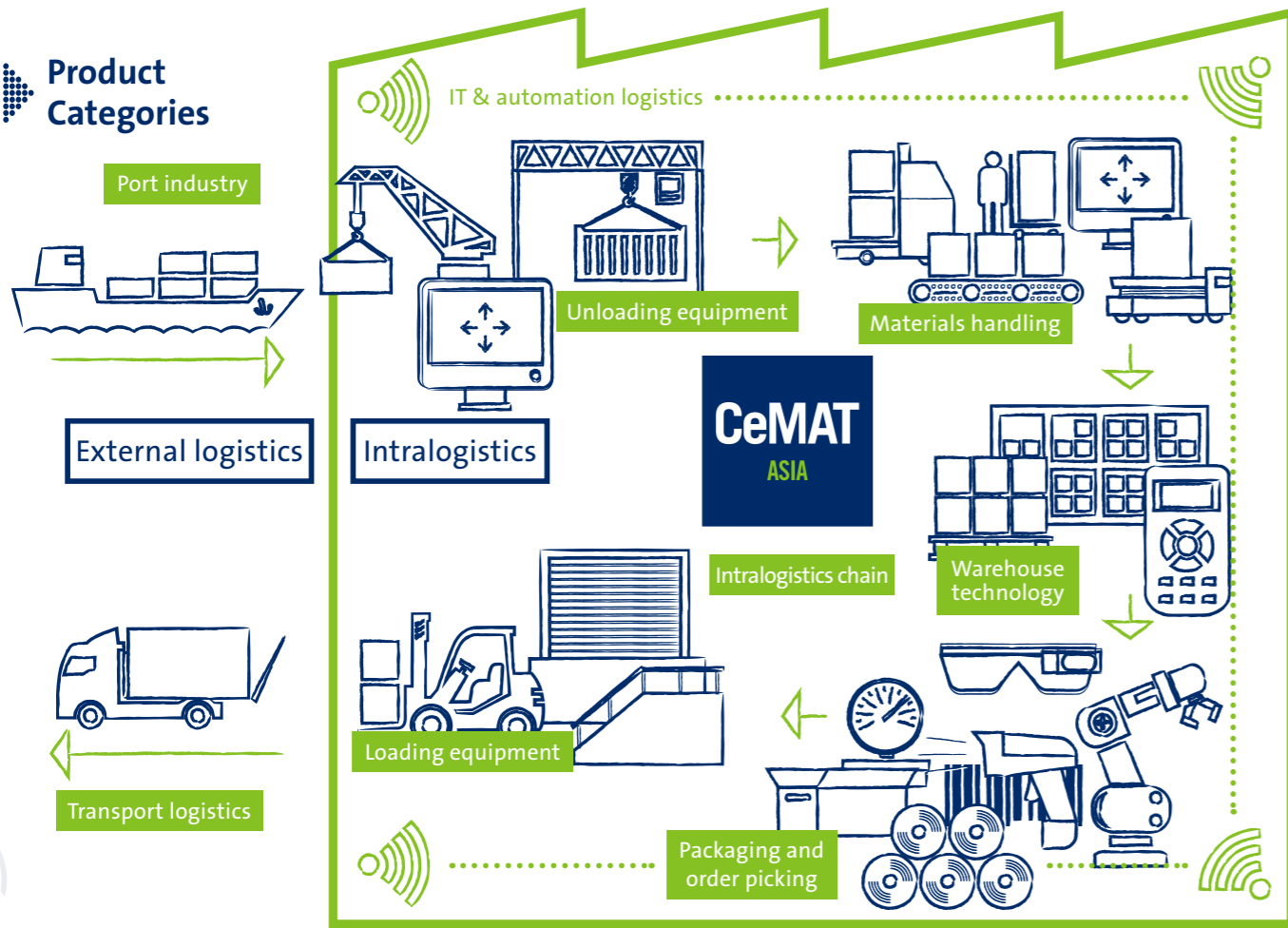
**Sales Deputy GM of Hangcha
Mr. Xu Jiangtao**

Hangcha has been participating in CeMAT ASIA for more than a decade. This year is the most special one. Great appreciation to the organizer for your professional and strict disease prevention measures which have protected health of every exhibitor and visitor. As the wind vane of transport and logistics industry, CeMAT ASIA every year attracts a lot of professional visitors. We are delighted that many clients shared their requirements and demands at our reception desk this year in spite of the pandemic. Thanks to the organizer for your hard work and a full set of services. Hangcha booked a booth covering more than 1,500 m² this year and amazed the whole venue by its scale. This definitely improves its business image, strength, industrial status, product popularity and market competition. Hangcha will keep its eyes on and fully support CeMAT ASIA. Wish CeMAT ASIA a greater success!

**Domestic Sales Vice President of HikRobot
Mr. Cai Hua**

As a very influential and professional exhibition platform in the logistics industry, CeMAT ASIA has attracted many businesses domestic and abroad. HikRobot has made many friends and strongly bonded with them at CeMAT ASIA for many consecutive years. Focusing on core technologies of robotics on a constant basis, HikRobot provides clients with safe and reliable smart mobile robots and systems. We also build solutions to smart internal logistics for factories. Wish CeMAT ASIA a promising future because this can strongly support Chinese intelligent manufacturing to register more progress.

Product Categories



Leading Exhibitors of CeMAT ASIA

1 Complete System for Warehouse Logistics and Warehouse Workshop Equipment

DEMATIC, DAIFUKU, SSI SCHAEFER, Muratec, Okamura, Swisslog, TGW, Vanderlande, Honeywell, Kunming Shipbuilding Equipment, JD, Beijing Material Handling Research Institute, Beijing Research Institution of Automation for Machinery Industry, Nti Logis-tech, Zhongding, CIMC, Galaxis, Zikoo, Phoebus, Vstrong, OMH, Ginfon, Speed, Master, Automha, Modula, SFA, FIVES, HUAZHANG, KENGIC, NEW BEIYANG, Anji Tech, GANGYU, Formosa Heavy, Industry, BlueSword, Mengli, Putian, Delmar, WayZim, GaoKowl, HAENEL, BPS, Megvii, Huaheng, Shenyang Aircraft Industry Group Logistics Equipment, Kardex, KNAPP, Yayi, Mongolian, Shitong, Jingxing, Yinfei, Quicktron, Prolog, Enotek, Clou, Hamco, Shanghong, TWSL, Robotech, Anhua, Liuwei, Wuhaio, Lika, Dinghu, Pallet Shanghai, METTLER TOLEDO, Improve, Hoemann, Kuofu, AFL Door

2 Material Handling and Equipment

Linde, Toyota, Jungheinrich, Crown, Hangzhou Forklift Truck, BYD, Heli, Kalmer, Fantuzzi, Manitou, TCM, Doosan, NICHIIYU, Vita, Hyundai, Xiamen heavy Industry, Longking heavy Industry, Liuzhou heavy Industry, Yituo, Feeler, Tailift, Kion Baoli, Shantui, CasCorp, Hoppecke, KAUP, Bolzoni Auramo, Pyroban, Miretti, CARREFFE, MAX Forklift, JXX, Shan-He, Ruyi, Noble, Dingli, Zhongli, JHL, HILECTRO, Efork Forklift, MiMA Forklift, Okura, Dacheng, Kaizhuoli, Tianneng, TVH, WeiChai, Jiachen, Jiali, MARSHELL, Grammer, Jtekt, Enersys, Mahle, HAWE

3 Conveying Equipment and Accessories

InterRoll, Delmar, HougFuh, JiaCheng, HUANAN XINHAI, Shuangqi, Dijie, Habasit, Dakang, BETTER CONVEY, Xianglong, Apollo, Winroller, SENAD, Flexmove, ITOH, TUNGRAY, Yongli, AA, Baoyu, ITT, Portec, Dingneng, Zhongyou, Vanriet, Intralox, Simba

4 Crane and Accessories

Mascus, Demag, Kone, SWF, KITO, Gobel, STAHL, Yale, G.H., Gosan, KULI, HBC, Hetronic, JAY, Cattron-Theimeg, CAVOTEC, NBB, AUTECH, Bada, Sanma, Shuangniao, Huade, Nuowei, ABM, Gobel, Herolift, KACC

5 Logistics Control and Software

ZEBRA, Turck, KEYENCE, Leuze, sick, Panasonic, Phoenix, Autonics, wago, Toshiba-Tec, Cinetic, P+F, Cognex, Balluff, ifm, Lenze, Aioi, ISA, atop, Fujitsu, BBS, Nankai Gede, ChineTec, Systron, Ark Tech, Wolco, China Merchants DC, Boke, JinDong, Kangshiteng, Cab, DIGI, Marc, Global

6 Warehouse Robots and AGV

ABB, Fanuc, KUKA, Egemin, Axter, Bluebotics, Oppent, Schabmüller, Kollmorgen, SEW, MEIDEN, AGLIOX, Kawasaki, Haikang, Quicktron, Geek+, HAI ROBOTICS, Muxing, Lingniao, Vision Nav, Bito Robotics, Guozi, Mooe, IPLUSMOBOT, ForwardX, Tuskrabots, Coevolution, Li Gong, Syrius, Django, COTEK, Yuxing, Multiway, SEER, Standard, Mach-Mind AE CORP, Lingong intelligent, Harbin Institute of Technology, SUZHOU AGV, OX Pont, Navagraha, UISEE, ForwardX, Jiateng, Robots, HiCTRL, Bozhong, Siwei, Lizi, Haitong, Jingyuan, Libiao, Casun, Kuaijie, XYZ

7 Automated Packaging Equipment and Material

YoungSun, Zhongya, Yuanxu Pack, Leadoin, Shenlan, Zongyi Pack, Gurki, Speed Packing, B+Z, BINGJIA, Leechan, Ring Pack, JAGPACK, Redtek, Xutian, Sacpack, Xiaohui, Qiongju, Hualian, Langpai, VOKIN

*The company listed above were not in particular order.

Right to Make Purchase Decisions



89% of visitors have direct or indirect influence on purchasing decisions.

Key Interested Fields of Visitors (Top 6)

Materials handling technology, warehouse technology and logistics system	59.09%
Warehouse technology and factory equipment	51.46%
Conveying and sorting equipment and components	43.61%
Packing and item sorting & picking equipment	41.25%
Mechanic material handling equipment	39.66%
Logistics robots and AGV	39.16%

Visitor Testimonials

Key words: Professional, Large Scale, A Full Set of Products

Guangdong Midea Electric Mfg. Co., Ltd Mr. Huang

CeMAT ASIA 2021 is very successful! In spite of recurrence of the pandemic in China, the organizer took many measures to endure orderly organization of the exhibition whose biggest highlight is the systematic equipment and technologies of smart three-dimensional warehouse, multi-dimensional shuttle bus, super-fast scanning and sorting replacing single-spot logistics technologies and equipment such as AGV, RGC and handling robotics which had already been quite a rarity at exhibitions in the past. To summarize CeMAT ASIA 2021, it is a professional exhibition on a large scale with a great variety of products and advanced technologies. I've learned and gained a lot through communication and exchanges. This trip is quite fruitful.



ThyssenKrupp Auto Components Shanghai Ms. Cheng

Our company has been participating in CeMAT ASIA for three years. We are so lucky to do that because it is the most important, professional and popular logistics exhibition in Asia from which we can be updated on the latest of the industry. We can also learn about the frontier technologies and build partnerships with many suppliers. At the same time, we have made many friends. Wish CeMAT ASIA a greater success. See you next year!

DHL CN Mr. Sun

Great appreciation to CeMAT for organizing the largest and most professional logistics exhibition in China every year at which we could access the latest industrial information and get the most comprehensive view of industrial development. It helps us to expand our horizon and enlightens us to innovate our thinking and orientation. Thanks to CeMAT ASIA. We will support you as always!



Buyers from Diversified Industries (Part List)



*In particular order

Show Highlights - Activities beyond the Exhibition

Onsite Activities: CeMAT ASIA Innovation Salon and Forums

Innovation Salon, a key forum of CeMAT ASIA, an annual event for the industry, invites more than 30 industry elites from well-known associations, organizations and enterprises at home and abroad to share their cutting-edge views and information with all the visitors around annual hot topics of the logistics industry. Continuously held for more than 7 years, CeMAT ASIA Innovation Salon that lasts three days concurrently has attracted thousands of trade visitors every year.

Meanwhile, the organizer will work together with partners to hold nearly 40 concurrent events for CeMAT ASIA 2023 including Intelligent Manufacturing Competition 2023, Forum on China Smart Logistics, the Week for Cloud Logistics Technology 2023, and Summit on AGV and Robotics Industry, covering many sectors including smart logistics, intelligent manufacturing, enterprise supply chain, automobiles, medicines, cold chain, foods, garments, cosmetics, robotics, 3C electronics, semi-conductors, FMCG and new energy. This is an opportunity for participants to exchange ideas with people from different circles and learn from each other.



Offline Exchange: Highlights Beyond CeMAT ASIA

Except the concurrent onsite conferences and forums, CeMAT ASIA also provide regular offline events and exchanging platforms during the year for buyers, exhibitors and partners. In the relaxing atmosphere, CeMAT ASIA "Afternoon Tea" operated once two months with selected topics, this activity was well appraised by the industry peers. CeMAT ASIA also launches a variety of co-branding activities in close collaboration with partners so that its fans can have diverse choices.



Eye-catching Contents Throughout the Year

Online Program: Get out of the Cocoon of Thinking, Tell Us Your Story.

Brand-new CeMAT TV Program

"From Chrysalis to Butterflies", an interview program of CeMAT ASIA is newly launched, of which the "Talk about Everything" series cover logistics technology, practical application, future development trend and other industry-related topics. This program is characterized by rich contents, fresh ideas and high implementation. The new-version program still invites industry veterans, scholars, end users, equipment manufacturers, service providers and other parties to participate in online meetings instead of original round-table discussions. The moderator will communicate with each guest in 1V1 form for 30-60 minutes. Since its launch, it has attracted wide attention from the end users, equipment manufacturers, solution providers, colleges and freelancers who actively signed up, including JUNGHEINRICH, JD Logistics, Bosch, ElringKlinger AG, Continental AG, CFMOTO, GREYORANGE, etc.



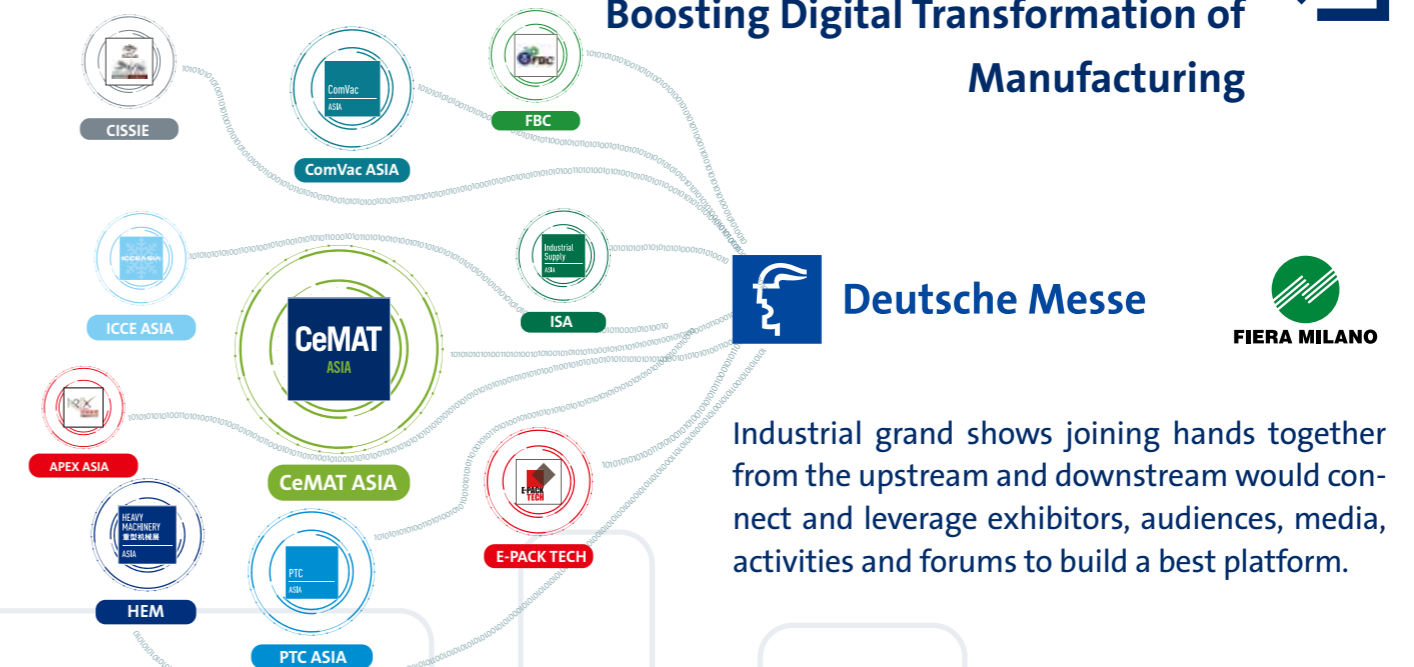
CEO Interviews

This is a humanistic program introduced by CeMAT in 2021 that shared stories about the fast development of logistics in the past 2 decades by following the storyline of interviewees. These stories serve as a bridge connecting the past and the future. In the form of Dialogue and Interview, this program visited logistic companies and discovered many true stories in this sector which has been in pursuit of technological innovation. Inheritance is also an embedded element. Every episode was released in CeMAT Logistics on WeChat official Account and the CeMAT TV official channel at Bilibili.



Concurrently Held Branded Industry Shows Bring the Benefits of the Synergies

The Industrial Fair Network
Boosting Digital Transformation of
Manufacturing



Industrial grand shows joining hands together from the upstream and downstream would connect and leverage exhibitors, audiences, media, activities and forums to build a best platform.



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* On behalf of Hannover Milano Fairs Shanghai

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Supporters

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Ministry of Railways of PRC
The State Bureau of Supplies Reserve
PLA General Logistics Department
China Packaging Federation
China National Food Industry Association
China Railway Materials Circulation Association
China Communications and Transportation Association
China Materials Storage and Transportation Association (CMSTA)
Construction Industry Association of China

Shanghai Logistics Association
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China National Water Resources & Electric Power
Materials & Equipment Association
Materials Handling and Logistics Technology Association within
the VDMA (German Engineering Federation)
Material Handling Industry of America
Asian-Pacific Logistics Federation (APLF)
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